

FILE

MARCH 5

# fashion calendar

33rd year

a weekly publication

# 1973

JANUARY	FEBRUARY	MARCH	APRIL
S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28	S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30
MAY	JUNE	JULY	AUGUST
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SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30	S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30	S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31



# FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will, therefore, yield maximum use of FASHION CALENDAR to the reader . . . Ruth Finley, Publisher.

## WEEK BEGINNING MONDAY, MARCH 5, 1973

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Sunday March 4- March 6	FIRST N.Y. SHOWING: EUROPEAN COLLECTIONS About 25 manufacturers from Austria, France, Germany, Israel, Switzerland will present Fall and Winter ready-to-wear and sportswear. (Press Preview: Sunday, March 4 at 10:30 A.M. French manufacturers will remain until March 9; include: Clubmen, Gerard Pasquier, Gil Coutin, Laetitia, Luciani, Mac-Tac, Para Couture. Hours: Sun., 10:00 A.M.-5:00 P.M.; Mon. and Tues., 9:00 A.M.-5:00 P.M. Contact: Edythe Chan or Ron Rubinow, AC & R Public Relations, 437 Madison Ave., 758-5780.	EUROPEAN FASHION FAIR	N.Y. STATLER HILTON MEZZANINE
Sunday March 4- March 9	READY-TO-WEAR FESTIVAL IN HONG KONG Sixth annual ready-to-wear festival, featuring over 2,500 garments, including knitwear and fashion accessories for men, women and children. Contact: Pearl Tso, Hong Kong Trade Development Council, 548 Fifth Ave., 582-6610.	HONG KONG TRADE DEVELOPMENT COUNCIL	HONG KONG HILTON
Monday March 5 6:30 P.M.- 8:00 P.M.	PREVIEW OF NEW JAEGER FOR MEN SHOP Cocktail preview for the press to introduce the new Jaeger for Men Shop. By invitation. Contact: OR. 9-7800, ext. 548.	B. ALTMAN & CO.	5TH AVE. & 34TH STREET
Monday March 5- March 14	WOMEN'S FASHIONS FROM SWEDEN "Swedish Fall Fashion Spectacular" -- leading Swedish designers, showing women's suits, coats, dresses, sportswear, leathers and suedes. By appointment. Contact: 593-0045.	SWEDISH TRADE COMMISSION	HOTEL GOTHAM PRIVATE SUITES
Beginning Monday March 5	TRANS-SEASON 1973 COLLECTION Continuous showings. Contact: 736-5282.	ADDENDA BY PATTI CAPPALLI	1407 BROADWAY SHOWROOM - ROOM 915
Beginning Monday March 5	OPENING OF NEW JEWELRY COLLECTION Featuring imported bead collection, with a group in "Forever Amber" theme. By appointment. Contact: Tony Dee, 947-1329.	CORO, VENDOME OSCAR DE LA RENTA	47 WEST 34TH STREET
Beginning Monday March 5	OPENING: LATE SUMMER TRANS-SEASON COLLECTION Showings continuous. Contact: Janice Watt, 594-2100.	LOOMTOGS, INC.	1407 BROADWAY SHOWROOM - 35TH FLOOR
Beginning Monday March 5	FALL AND WINTER ISRAELI COLLECTION Hand-embroidered, hand-crocheted, hand-woven ready-to-wear, including caftans. Also sterling silver jewelry with semi-precious stones. By appointment. Contact: 541-9327.	MASKIT DESIGN LTD. (MASKIT OF ISRAEL)	48 WEST 55TH STREET SHOWROOM - 1A
Beginning Monday March 5	OPENING: FALL 1973 MEN'S KNITWEAR Continuous showings. Contact: CI.6-1112. Publ: Billie Gould Assoc., 869-1675.	GINO PAOLI FOR MEN	1290 SIXTH AVENUE SHOWROOM - 16TH FLOOR



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday March 5	CHILDREN'S FALL KNITWEAR FROM ITALY AND FAR EAST Continuous showings. Contact: 868-9420. Publicity: Billie Gould Assoc., 869-1675.	PICCOLINO	112 WEST 34TH STREET SHOWROOM - 21ST FLOOR
Monday March 5- March 31	FIRST ANNIVERSARY CELEBRATION Opening day (Monday, March 5 at 9:30 A.M.) will feature a "flower spectacular" with Mrs. John V. Lindsay as honor guest at floral ribbon-cutting ceremony. Week-long flower festival will include flower arrangements and special demonstrations. Three-hundred events during month: <u>Week of March 12</u> --Theatre and Arts; <u>March 19</u> --Sports, celebrities, daily events; <u>March 26</u> --Gourmet foods and entertainment. Publicity: Margot Infantino, LO. 4-3300.	GIMBELS EAST	86TH STREET & LEXINGTON AVENUE
Tuesday March 6 9:00 A.M. Breakfast	PRESS PREVIEW: MEN'S WEAR FASHIONS Preview for press of fashions for men. By invitation. (customer show, Wed., March 21 at 6:00 P.M.) Public Relations: Alexandre Tarsaidze, Serge Obolensky Assoc., 421-8266; or Walter Hauser, 838-3341.	ALEXANDER'S	58TH ST. & LEXINGTON 3RD FLOOR
Tuesday March 6 11:30 A.M.	AMERICAN DESIGNERS BENEFIT SHOW The Museum of the City of New York will sponsor a showing by six American designers: Adolfo, Geoffrey Beene, Bill Blass, Oscar de la Renta, Mollie Parnis, and Chester Weinberg. Each will present one of his first designs on a member of the Museum Committee, in addition to ten from the summer collection. Also, an Easter parade of designs from Museum's Fashion Gallery. By invitation. Tickets: \$10.00; Museum of City of N.Y., 5th Ave. and 104th St. Publicity: Helen O'Hagan, PL. 3-4000.	SAKS FIFTH AVENUE	5TH FLOOR
Beginning Tuesday March 6	OPENING OF FALL COLLECTION Continuous showings by appointment. Contact: Keece Gertler, LW. 4-0220.	ARBE IMPORTS	498 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Beginning Tuesday March 6	OPENING OF FALL COLLECTION Including fashions for children. By appointment. Contact: WI. 7-4406.	CACHAREL (DIVISION OF MALLORY)	530 SEVENTH AVENUE NEW SHOWROOM - 9TH FLOOR
March 7	ASH WEDNESDAY		
Cancelled March 7	LANVIN SPORTSWEAR PRESS PREVIEW, ORIGINALLY SCHEDULED FOR WEDNESDAY, MARCH 7, AT 12:00 NOON, HAS BEEN CANCELLED.		
Wednesday March 7 12:30 P.M. Luncheon	"WARDROBE CONCEPT FOR SPRING" - LUNCHEON SHOW Fashions by Clovis Ruffin for Ruffinwear; and Jonathan Hitchcock for Hitch Ltd--for Kreisler Group. Reservations(\$6.25): CI. 6-9171. Barbetta Publicity: Ellen Perl, TE. 2-8212.	RUFFINWEAR & HITCH LTD.	BARBETTA RESTAURANT 321 WEST 46TH STREET
Wednesday March 7 6:30 P.M.	FASHION ENVIRONMENT 1973 "Forecasting...Or Where Do Ideas Come From"--second in series of five evenings. Speakers: John Anthony; Nonnie Moore, Mademoiselle Magazine; Rita Perna, Montgomery Ward; Willi Smith, Digits, Inc.; Ruth Sublette, Celanese Corp. Co-chmn: Lenore Benson, Mademoiselle Magazine and Sheila Levy, consultant. Tickets: \$15.00 (\$4.00 for individual evenings). Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	BURLINGTON HOUSE 1345 AVE. OF AMERICAS



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday March 8 9:30 A.M. Coffee	PRESS PREVIEW: MENSWEAR FASHIONS Ohrbach's International Collection of fashions for men. By invitation. Publicity: Mark Klauser and Nancy Gundersen. Contact: 695-4000, ext. 278.	OHRBACH'S	18 WEST 35TH STREET LOWER LEVEL
Thursday March 8 9:30 A.M.- 12:30 P.M.	PRESS PREVIEW: JEWELRY WATCHES, CLOCKS Champagne breakfast, also featuring rare collection of "Mineral-Crystals"- jeweled accessories and gold-and-ivory collection. By invitation. Publicity: Anita Helen Brooks Assoc., 155 East 55th St., PL. 5-4498.	GUBELIN, INC.	745 FIFTH AVENUE SALON
Thursday March 8 5:30 P.M.	PRESS SHOWING OF SUMMER ACCESSORIES Gloria Vanderbilt's new collection of Home Accessories. By invitation. Contact: Mary Eager, LW. 4-5100, ext. 244.	LORD & TAYLOR	9TH FLOOR
March 10- March 13	NATIONAL LUGGAGE SHOW AT HOTEL FOUNTAINEBLEU, MIAMI BEACH, FLORIDA Contact: Jack Citronbaum, Luggage & Leather Goods Mfrs, 220 Fifth, 532-3960.		
March 10	INT'L WINTER SPORTS EQUIPMENT & FASHION SHOW IN PARIS (March 10-13)		
Sunday March 11- March 13	FALL BOYS' & YOUNG MEN'S MARKET WEEK National Youth Market trade show by Boys' and Young Men's Apparel Manufacturers Association. Contact: 594-5130.	BAMA	STATLER-HILTON HOTEL 7TH AVE. & 33RD STREET
Tuesday March 13 6:00 P.M.	PRIVATE SHOWING OF GALANOS FASHIONS By invitation only.	BONWIT TELLER	6TH FLOOR DESIGNER SALON
Tuesday March 13 6:30 P.M.	VALENTINO BENEFIT FASHION SHOW Showing of fashions by Valentino at a benefit for New York City Opera Guild. Tickets: \$25.00 per person. (Note change of date, time and place). Contact: TR. 7-4700, ext. 256; or Mary Ellen Brennan, LW. 4-5100, ext. 232.	LORD & TAYLOR	3RD FLOOR
Beginning Tuesday March 13	OPENING OF FALL SWEATER KNIT COLLECTION A collection of day through evening sweater knits, designed by Eleanor Brenner. Continuous by appointment. Contact: Laurie Forman, 239-1150.	ELEANOR BRENNER FOR BRENNER BEES	498 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Wednesday March 14 11:00 A.M.	PRESS PREVIEW OF INTERNATIONAL FASHIONS By invitation. Benefit and customer shows on Wed., March 21 (see pg. 4). Public Relations: Alexandre Tarsaidze, Serge Obolensky Assoc., 421-8266; or Walter Hauser, 838-3341.	ALEXANDER'S	58TH STREET & LEXINGTON 3RD FLOOR
Wednesday March 14 11:30 A.M.	CUSTOMER SHOW: KASPER FOR JOAN LESLIE Presentation of Spring collection. Publ: Suzanne Butterfield, PL. 3-7300.	BERGDORF GOODMAN	5TH FLOOR
Wednesday March 14 12:30 P.M. Luncheon	FASHION SHOW AT LUNCHEON Spring fashions by Geoffrey Beene Boutique. Reservations (\$6.25): CI. 6-9171. Barbetta Publicity: Ellen Perl, TE. 2-8212.	GEOFFREY BEENE BOUTIQUE	BARBETTA RESTAURANT 321 WEST 46TH STREET



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday March 15 9:00 A.M.	PRESS PREVIEW: SHEETS BY BILL BLASS "Have Breakfast in Bed with Bill Blass" - introduction of an exclusive new sheet collection designed by Bill Blass. By invitation. Contact: Arlene Friedlander, 752-1988.	BLOOMINGDALE'S	THE LINEN CLOSET 7TH FLOOR
Thursday March 15 9:30 A.M.	PRESS PREVIEW: IMPORT FASHIONS Spring-Summer 1973 Paris and Rome haute couture originals; and Ohrbach's original fabric line-for-line copies. (Monday, March 19, 1:00 P.M., show by invitation, 5 West 34th St., 6:00 P.M., public show. All shows on fifth floor). By invitation. Publicity: Mark Klauser and Nancy Gundersen. Commentator: Irene Satz, vice pres. and fashion director. Contact: Mr. West, 695-5000.	OHRBACH'S	18 WEST 35TH STREET 5TH FLOOR
Thursday March 15 11:30 A.M.	COURREGES FASHIONS: PRESS AND CUSTOMERS Contact: Publicity Dept., EL. 5-6800.	BONWIT TELLER	4TH FLOOR
March 16- March 21	SKI INDUSTRIES AMERICA TRADE SHOWS AT LAS VEGAS CONVENTION CENTER -- Contact: Ski Industries America, 432 Park Ave. So, 755-8100.		
March 17	ST. PATRICK'S DAY (Saturday)		
March 18- March 21	FIFTEENTH SCANDINAVIAN FASHION WEEK IN COPENHAGEN Contact: 532-6560.		
Monday March 19 11:30 A.M.	SHOWING OF ADOLFO COLLECTION Publicity: Helen O'Hagan, PL. 3-4000.	SAKS FIFTH AVENUE	5TH FLOOR
March 19	1:00 P.M., OHRBACH'S IMPORT SHOW, 5th floor, by invitation. (see above)		
March 19	6:00 P.M., OHRBACH'S IMPORT SHOW, 5th floor, open to public(see above)		
March 19	LORD & TAYLOR'S SHOWING OF VALENTINO FASHIONS, ORIGINALLY SCHEDULED FOR Date Change MARCH 19 AT 5:00 P.M., HAS BEEN CHANGED TO MARCH 13 AT 6:30. (See pg. 3)		
Tuesday March 20 9:30 A.M.	PRESS PREVIEW: SPRING AND SUMMER COLLECTION Presentation of Gucci Spring-Summer fashions and accessories for men and women. By invitation only. (must present invitation at door). Public Relations: Hamra Associates, 748 Lexington Ave., 753-9833.	GUCCI	ST. REGIS HOTEL
Tuesday March 20 4:30 P.M.- 8:00 P.M.	PREMIERE OF MEN'S NEW HAIR SALON Party to celebrate the opening of Jackie Rogers second New York men's hair cutting shop and fashion shop for men. By invitation. Publicity: Laurance Taylor, 300 East 57th Street, 688-0728.	JACKIE ROGERS FOR MEN	556 SEVENTH AVENUE 2ND FLOOR
Wednesday March 21 11:00 A.M.	INTERNATIONAL FASHIONS AT BENEFIT SHOW Benefit shows at 11:00 A.M. and 3:00 P.M. Tickets: \$10.00, for Children's Cancer Fund of America. Contact: 1010 Third Avenue. Public Shows at 1:00 and 7:00 P.M.; Menswear at 6:00 P.M. Public Relations: Alexander Tarsaidze at Serge Obolensky Assoc., 421-8266; or Walter Hauser, 838-3341.	ALEXANDER'S	58TH ST. & LEXINGTON 3RD FLOOR



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday March 21 12:30 P.M. Luncheon	PRESS SHOWING: MEN'S FALL COLLECTION Luncheon showing of Fall Polo Shoe collection. By Kelli Questrom, 581-7560.	POLO BY RALPH LAUREN	40 WEST 55TH STREET SHOWROOM - 6TH FLOOR
Sunday March 25- March 29	46TH READY-TO-WEAR SHOWINGS IN ITALY <u>Sun., March 25:</u>	CENTRO DI FIRENZE PER LA MODA ITALIANA 6:30 P.M. (Buyers); 9:30 P.M. (Press) Noni Sport, Trico, Naka, Roberto Cavalli, Maljana, Laura Aponte, Lesy, Gi-Bi, Missoni, Ilaria, Milena Mosele, Albertina, Mirsa, Gherardini, Avagolf.	PITTI PALACE FLORENCE, ITALY
	<u>Mon., March 26:</u>	9:00 A.M. (Buyers); 11:30 A.M. (Press) Ferragamo, Franco Bertoli, Litrico, Krizia, Soldano, Guarnera, Gibo, Kinki Sho Diff, Assunta, Montedoro, Garbell, Melloni, Aquarius 6:30 P.M. (Press); 9:30 P.M. (Buyers) Avolio, Paola Davitti, Hermitt, Caumont, Zani Valentine, Bin, Tendresse, Trell, Charade, Naldoni, Lux Sport, Paola Signorini, Fendi	
	<u>Tues., March 27:</u>	9:00 A.M. (Buyers); 11:30 A.M. (Press) Gregoriana, Barocco, Fabiani, Modyva, Sarli, San Lorenzo, Heinz Riva, Enzo, Ognibene Zendman, Tita Rossi, Andre Laug, Titti Brugnoli, Balestra, Clara Centinaro, Lancetti.	
	<u>Wed., March 28:</u>	9:00 A.M. (Buyers); 11:30 A.M. (Press) Antonelli, Baratta, Sorelle Fontana, Emilio Pucci	
	Contact: Centro di Firenze per la Moda Italiana, 50121 Firenze Viale Gramsci 9/2, Tel: 679193.		
March 25- March 29	SEMI-ANNUAL INTERNATIONAL FASHION FAIR IN MUNICH Contact: Mode-Woche-Munchen GmbH, International Fachmesse fur Mode, D-8000 Munchen 2, Theresienhohe 15. Tel: (0811) 50.30.31. telex 05-212703.		
Monday March 26 10:30 A.M.	SPRING FURS-- PRESS AND BUYERS By invitation. Contact: Ernest Graf, BR. 9-0633.	BEN KAHN	BEN KAHN AT CARTIER 4 EAST 52ND STREET
Monday March 26 7:30 P.M.	ANNUAL FASHION AWARDS SHOW Awards will be presented to students by designer-critics: Donald Brooks, Jeanne Campbell, Stan Herman, Chuck Howard, Ralph Lauren, Shannon Rodgers, Dominic Rompollo, Gustave Tassell, Ann Webster, Chester Weinberg. (Dinner- Dance) (Black Tie) Reservations: \$150.00. Contact: Edwin Cohen, 675-2700.	PARSONS SCHOOL OF DESIGN (66 FIFTH AVE.)	HOTEL PLAZA GRAND BALLROOM
Beginning Tuesday March 27	OPENING OF FALL KNIT COLLECTION Day through evening knit fashions, designed by Eleanor Brenner for the contemporary woman. Continuous by appointment. Contact: Laurie Forman, 239-1150.	ELEANOR BRENNER FOR BRENNER COUTURE	498 SEVENTH AVENUE SHOWROOM - 5TH FLOOR



Monday  
March 26-  
April 6

FALL-WINTER READY-TO-WEAR SHOWINGS IN PARIS (For press and clients)

Tuesday, March 27 . . . 11:30 A.M. Sauzaie, 8, rue Monsigny, 742-66-94  
1:00 P.M. Jaeger, 5, Fbg. St. Honoré, 727-15-42  
2:30 P.M. Adrienne Lemaux and Jean Rychter, Salon  
des Champs-Élysées, 44, ave. des  
Champs-Élysées, 508-42-06  
4:30 P.M. Brezin, 66, Champs Élysées, 567-19-75  
5:30 P.M. Brezin, Reginskaia, 567-19-75

Wed., March 28 . . . . 9:45 A.M. Gratz Université, 141, Blvd. St.-Germain,  
326-01-37  
9:45 A.M. Sym, Hotel Méridien, 81, Blvd. Gouvion  
St.-Cyr, 255-62-90  
11:00 A.M. KO and CO, Jean Charles de Castelbajac,  
255-62-90  
4:00 P.M. Liliane Burty, 125 rue de Sèvres, 073-34-20

Thurs., March 29 . . . . 9:30 A.M. Real Vager Nastat, 43, rue d'Aboukir,  
508-88-60  
9:30 A.M.- Mendes (Jean Muir, Rolland Chakkal,  
6:00 P.M. Christiane Bailly, F. Sanchez, Issey Miyake  
38, rue Léopold Bellan, 236-97-14  
12:45 P.M. Gaston Jaunet, Hotel Hilton, 742-96-70  
2:30 P.M. Miss Dif, Hotel Hilton, 508-42-06  
4:30 P.M. Au Point D'Exclamation, 238, rue St. Denis,  
231-52-55  
7:30 P.M. Jataj, 567-19-75

Fri., March 30 . . . . 9:45 A.M. Andre Ledoux Sport, 25, av. Montaigne,  
224-76-36  
11:15 A.M. Lison Bonfils, 236-19-50  
12:30 P.M. Carven, 6, Rond Point des Champs Élysées,  
225-66-50  
2:30 P.M. Guy Laroche, 29, av. Montaigne, 508-42-06  
3:00 P.M. Lison Bonfils, 236-19-50  
3:45 P.M. Franck Olivier, Hotel Intercontinental,  
567-19-75  
5:30 P.M. Emesse, 033-73-01

Sat., March 31 . . . . 2:30 P.M. Christian Joss, 548-90-50  
4:30 P.M. Fake Fur Association, Porte de Versailles,  
878-40-59  
7:00 P.M. Borg (Fake Furs), Espace Cardin, 359-42-26  
8:30 P.M. Groupement de Paris, Hotel George V,  
532-51-69

Sun., April 1 . . . . 10:30 A.M. Pierre Cardin, Espace Cardin, 225-06-23  
10:30 A.M.- Mendes, 236-97-14  
5:00 P.M.  
11:00 A.M. Lanvin Boutique, Hilton, 265-27-21  
9:00 P.M. Pierre Cardin, Espace Cardin, 225-06-23

Mon., April 2 . . . . 9:45 A.M. Chloe, 359-15-63  
10:00 A.M. Lanvin Boutique, 22 Fbg. St. Honoré,  
265-27-21 (April 2 - 6)

(continued on following page)



FALL-WINTER READY-TO-WEAR SHOWINGS IN PARIS (continued from pg. 6)

Mon., April 2 . . . . 10:30 A.M. Dior, 30, av. Montaigne, 256-16-94  
 12:00 Noon Dior, 30, av. Montaigne, 256-16-94  
 12:00 Noon Mic Mac-Tan Ghidicelli, 566-56-19  
 2:30 P.M. Emmanuelle Khanh, 236-56-33  
 4:30 P.M. Emmanuelle Khanh, 236-56-33  
 6:30 P.M. Kenzo Jap, Bourse de Commerce, 742-90-11  
 8:00 P.M. Jataj-G. Penneroux, Plaza Athenée, 567-19-75  
 6:00 P.M. Cacharel, 805-54-74  
 8:00 P.M. Cacharel, 805-54-74  
 10:00 P.M. Cacharel, 805-54-74

Tues., April 3 . . . . 9:30 A.M. Ter et Bantine, 486-08-06  
 11:30 A.M. Hechter, 770-76-35  
 2:00 P.M. Cacharel, 18, Fbg. du Temple, 805-54-74  
 3:30 P.M. Timwear, 18, Fbg. du Temple, 770-97-19  
 4:15 P.M. Timwear, 18, Fbg. du Temple, 770-97-19  
 5:30 P.M. Saint Clair, 357-54-85  
 6:30 P.M. Myrenchu, 624-15-96

Wed., April 4 . . . . 9:30 A.M. J.L. Scherrer, 53, av. Montaigne, 359-55-39  
 10:30 A.M. Dior, 30, av. Montaigne, 256-16-94  
 12:00 Noon Jean Patou, 7, rue St.-Florentin, 073-08-74  
 2:30 P.M. Dennet Barry, 770-75-09  
 4:30 P.M. Georges Rech, Hotel George V, 236-46-40  
 5:30 P.M. Synonyme by Georges Rech, Hotel George V,  
 231-51-79  
 6:30 P.M. Ungaro, 2, Av. Montaigne, 256-27-70

Thurs., April 5 . . . . 9:30 A.M. Hermes, 265-21-60, ext. 268 or 321  
 9:30 A.M. Suzuya, 073-14-92  
 11:00 A.M. Christian Aujard, 231-70-87  
 1:00 P.M. Givenchy Nouvelle Boutique, 3, av. George V,  
 754-25-39  
 2:30 P.M. Nina Ricci, 20, rue des Capucines, 073-67-31  
 4:00 P.M. Bercher, Chez Drouant, 887-91-24  
 5:30 P.M. Group Showing of Prêt-à-Porter by the  
 Couturiers, Hotel George V, 359-10-64  
 6:30 P.M. Agathe Khanh, 589-43-61

Fri., April 6 . . . . 9:30 A.M. Sonia Rykiel, 6, rue de Grenelle, 222-43-22  
 11:00 A.M. Miss De Rauch, 37, rue J. Goujon,  
 359-26-26  
 2:30 P.M. Sonia Rykiel, 222-43-22

Paris phone numbers listed above. Paris Press contact: Denise Dubois, Chambre Syndicale de la Couture Parisienne, 100 Fbg. St. Honoré, Paris 8, France. Tel: 359-10-64. Trade Contact: Federation Français des Industries du Vetement Feminin, 69, rue de Richelieu, Paris.

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Thursday	PREVIEW OF FALL	OFFSPRING	1407 BROADWAY
March 29	'73 KNITWEAR		SUITE 1814
4:30 P.M.	Designed by Trisha Sayad. Show followed by cocktails. By invitation. Contact: Orrol Thorpe Shapiro, JU 6-0909.		

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Friday	FALL-WINTER COLLECTIONS	G.E.P.	HILTON-PARIS
March 30- April 5	IN PARIS Presentation by Groupement Français pour l'Expansion du Pret-a-Porter Feminin de luxe by 45 manufacturers including Henri-Jean and Maria Moutet. Contact: Monique Dognin, 83 Bd. Richard Lenoir 75011, Paris. Tel: 700-29-78.		

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<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Saturday March 31- April 5	FALL-WINTER READY- TO-WEAR IN PARIS More than 800 exhibitors from France - and 10 other countries-will show at the 25th Paris International Ready-to-Wear Trade Show. Contact: Press-Pamela DuBose, French Apparel Center, 11 W. 42nd St., 354-8620; Retailers - French Trade Shows, 1350 Ave. of Americas, 582-4960.	SALON DU PRET A PORTER	PORTE DE VERSAILLES PARIS, FRANCE
Saturday March 31- April 5	PARIS INTERNATIONAL FUR EXHIBITION More than 100 exhibitors from Grt. Britain, Switzerland, Italy, Belgium and others will participate in fourteenth international fur industries exhibition. Contact: French Trade Shows, 1350 Sixth Ave., 582-4960.	SALON INT'L DES INDUSTRIES DE LA FOURRURE	PARC DES EXPOSITIONS PALAIS SUD
Friday March 23- July 1	"THE WORLD OF BALENCIAGA" Major retrospective exhibition of more than 100 examples of Balenciaga's fashions from Metropolitan's collection, in conjunction with Spanish paintings, tapestries, prints. Contact: Jack Frizzelle or Berenice Heller, Public Information Dept., Metropolitan Museum, 879-5500. (\$ <u>out of date order</u> )	METROPOLITAN MUSEUM OF ART	FIFTH AVE. & 82ND ST. COSTUME INSTITUTE
Saturday March 31- April 4	SKI SHOW FOR 1973 Ski Trade Show with 160 exhibitors. Contact: Ralph des Roches, 689-1266.	SKI INDUSTRIES AMERICA (432 PARK AVE. SOUTH)	STATLER HILTON 7TH AVE. & 34TH ST.
Wednesday April 4- April 5	ASSOCIATED FASHION DESIGNERS OF LONDON AT NEW LONDON THEATRE, DRURY LANE Preview, April 4, 12:00 Noon; Gala Show, April 4 11:00 P.M.; Finale Show April 5, 4:30 P.M. By invitation. Contact: Clothing Export Council, 54 Grosvenor, London, Tel: 01-493-8832.		
Wednesday April 4- April 5	13TH ANNUAL LEATHER CLOTHING BUYERS FAIR AT BLOOMSBURY CENTRE HOTEL, LONDON Fashion shows twice daily. Contact: Clothing Export Council, 54, Grosvenor, London. Tel: 01-493-8832.		
Thursday April 5- April 7	FASHION FAIR IN LONDON Shows: Thurs. and Fri., 9:30, 12:00 Noon and 3:00 P.M. Sat. April 7, 9:30 and 12:00 Noon. Contact: Clothing Export Council of Grt. Britain, 54 Grosvenor, London Tel: 01-493-8832.	CLOTHING EXPORT COUNCIL	EARL'S COURT CENTRE HALL "D"
Friday April 6 7:30 P.M.	"DESIGNS ON FASHION" IN LONDON Featuring 10 leading London designers: For press by invitation. Contact: Clothing Export Council, 54 Grosvenor, London. Tel: 01-493-8832.	ROYAL COLLEGE OF ART	GULBENKIAN HALL KENSINGTON GORE
Saturday April 7- April 15	SEVENTEENTH ANNUAL AUTOMOBILE SHOW Featuring movies, demonstrations and entertainment, with special emphasis on imported cars from England, France, Germany, Italy, Japan, Roumania, Sweden and Soviet Union. Also antiques and experimental models of the future. Public Relations: Warren Leslie, 331 Madison Ave., MU. 2-4802.	INTERNATIONAL AUTOMOBILE SHOW	N.Y. COLISEUM COLUMBUS CIRCLE
Monday April 9- April 12	JUNIOR INTERNATIONAL FASHION FAIR AT EARLS COURT, LONDON Fall and Winter infants', children's and teenage fashions. Contact: Clothing Export Council of Great Britain, 54 Grosvenor, London, 01-493-8832.		



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday April 10 1:00 P.M.	PRESS PREVIEW OF FALL COLLECTION First New York showing by Réal of Paris. (Note change of date). By invitation. Contact: 695-1617.	REAL OF PARIS	530 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
April 16	PASSOVER (First Night) - At sunset on Monday, April 16		
April 20	GOOD FRIDAY		
April 22	EASTER SUNDAY		
Sunday April 22 12:30 P.M. Luncheon	THIRTEENTH ANNUAL BENEFIT FASHION SHOW "Life Style Collection" fashions by Canadian designer, Claire Haddad. Public Relations: Hamra Associates, 753-9833. Easter Seal Chairman: Mrs. H. Donald Sills. Tickets: \$25.00; Juniors, \$17.50. Contact: Mrs. Joel Verbit, 532-8830.	EASTER SEAL SOCIETY (185 MADISON AVENUE)	WALDORF-ASTORIA HILTON & EMPIRE ROOMS
Monday April 23- April 26	WOMEN'S SOLO APPAREL SHOW Featuring coats, suits, dresses, rainwear, sportswear, lingerie, bodywear, maternity wear, leathers, suedes. Hours: 9:00 A.M. to 8:00 P.M. Contact: John Hoffman. 586-2400.	CANADIAN DEPT. IND. TRADE & COMMERCE	HOTEL McALPIN 7TH FLOOR
Tuesday April 24 10:00 A.M. & 3:00 P.M.	NEW COLLECTION BY STAN HERMAN New sleepwear collection by Stan Herman; also loungewear and bodyshirts. Second show at 3:00 P.M. By invitation. Contact: Roy Kleeger, 768-0125.	YOUTHCRAFT	90 PARK AVENUE LOBBY-MAIN FLOOR
Wednesday April 25 11:00 A.M.	SUMMER COLLECTION: JERRY SILVERMAN Contact: Suzanne Butterfield, PL. 3-7300, ext. 397.	BERGDORF GOODMAN	MISS BERGDORF FIFTH FLOOR
Wednesday April 25 4:30 P.M. Cocktails	AMERICAN DESIGNERS FASHION SHOW Preview of Fall '73 fashions by leading designers in Crompton-Richmond fabrics. <u>Show at 5:00 P.M.</u> By invitation. Publicity: Helen Boyd, 564-2900.	CROMPTON-RICHMOND	HOTEL PLAZA BALLROOM
Thursday April 26 12:30 P.M. Luncheon	55TH ANNUAL KNITWEAR CONVENTION Exhibition by 15 fiber and yarn organizations, featuring original American design knitted apparel for men, women and children. Produced by Mia Grau. Tickets: \$15 each. Contact: NKO, MU. 3-7520.	NATIONAL KNITTED OUTERWEAR ASSOCIATION	HOTEL AMERICANA BALLROOM
Thursday May 3 12:00 Noon Luncheon	BENEFIT FASHION SHOW: ALL-ISRAELI DESIGNERS A birthday celebration -- in honor of Israel's 25th anniversary and Golda Meir's 75th birthday. Showing of fashions by Israeli designers. Commentator: Jerry Orbach. Fashion show director: Frances Laterman. Admission: \$10.00 plus minimum purchase of \$500.00 Israel Bond. Contact: 677-2775.	STATE OF ISRAEL BONDS (215 PARK AVE. SOUTH)	HOTEL AMERICANA BALLROOM
May 15- May 18	29TH INTERSTOFF EXHIBITION IN FRANKFURT/MAIN, WEST GERMANY Contact: Hans Teetz, German American Chamber of Commerce, 582-7788.		
Beginning Thursday March 1	FALL SWEATER AND KNIT COLLECTION By reservation. Contact: 687-4400. ( <u>Out of date order</u> )	VALERIE LOUTHAN LTD.	HOTEL ALGONQUIN PRIVATE SUITE



# 1974

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